CYBERTECH EUROPE

October 8-9, 2024

La Nuvola Convention Center,

Rome, Italy

Cybertech Europe 2024: Your Gateway to Boundless Opportunities

Welcome to Cybertech Europe - the event for the cyber community in Europe and abroad!

Mark your calendar for the seventh edition of this dynamic two-day event featuring an extensive exhibition and a cutting-edge conference, happening in Rome on October 8-9, 2024.

Why Cybertech Europe?

- **Join the Cyber Community:** Cybertech Europe brings together leading companies, government officials, world-class speakers, innovative startups, and investors from a wide range of sectors.

- **Unparalleled Networking:** Connect with market leaders, government officials, global visionaries, cutting-edge startups, and investors across diverse cyber industries from all over Europe and the world.

- **Cutting-edge Insights:** The conference sessions tackle everything in the cybersecurity field from AI, supertech, and defense, to logistics, finance, transportation, and more. Explore the latest trends, innovations, and solutions in the European market and abroad.

- **Sector-Specific Focus:** Dive deep into unique challenges and groundbreaking solutions in the European arena with dedicated special events tailored to specific fields.

- **Global Reach:** Cybertech has been the epicenter of the cyber industry since 2014, with successful events in Europe, Asia, Latin America, North America, and beyond.

- **Partnership Opportunities:** Cybertech Europe, as the go-to event for the cyber industry, is your platform to strengthen existing business connections and create new ones with government, industry, and academia.

Reserve your spot at Cybertech Europe in Rome to be a part of the cybersecurity worldwide leading community!

LEADING THE DISCUSSION ON CYBER TECHNOLOGY

European Angle · Defense · AI and SuperTech · Blockchain · Quantum Computing · Next-Generation Technologies · Cyber Security Competencies · Maritime Security · Space Security · Aviation Security · Cloud · IoT, 5G, and Telecommunications · FinSec · Active Defense · OT and Critical Infrastructure · Law Enforcement · Supply Chain · Energy Security · Healthcare Security · Recovery · Building Cyber Ecosystems · Women in Cyber · Innovation · Cyber Investments · Digital Transformation · Human Factor · End-Point Security · Identity Management · Ransomware · DevSecOps · Security Automation · Privacy and GDPR · Continuous Threat Exposure Management · AI Trust, Risk and Security Management

## Statistics From Cybertech Europe 2023

Market Interest

| Region	Value
Europe	75
America	5
MENA	10
APAC	10

Pie chart: 75%, 10%, 5%, 10%
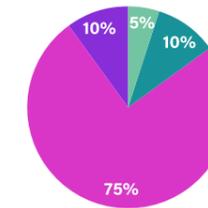
Verticals

Vertical	Value
Finance, Retail, and Services	35
Aerospace & Maritime	21
IoT, Health, OT, and Smart Tech	29
Telecom / Communications	14

Pie chart: 21%, 36%, 9%, 14%
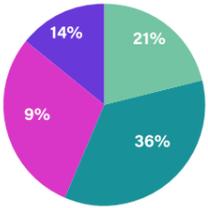
Company's Main Activity

| Activity	Value
End User (including government and law enforcement)	40
Academia, Entrepreneur and Investor	20
Integrator and Distributor	19
Vendor	21

Pie chart: 40%, 20%, 19%, 21%
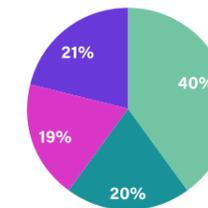
Purpose of Visit

Purpose	Value
Investment	4
Knowledge Acquisition	32
Meet Potential Partners / Networking	44
Technology Acquisition	20

Pie chart: 20%, 4%, 32%, 44%
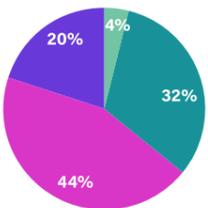
Level of Involvement

Level	Value
Decision Maker, Influencer	51
Not Involved	34
Recommender	15

Pie chart: 51%, 34%, 15%
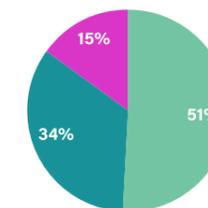
Position Level

Position	Value
C-Level/Senior Executive/ Director	41
Mid Management	23
Technical level	28
Consultant / Administrative	8

Pie chart: 41%, 23%, 28%, 8%
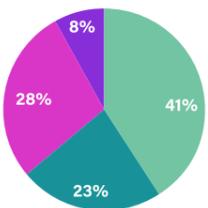
Country

Country	Value
Italy	85
Outside italy	15

Pie chart: 85%, 15%
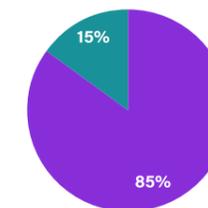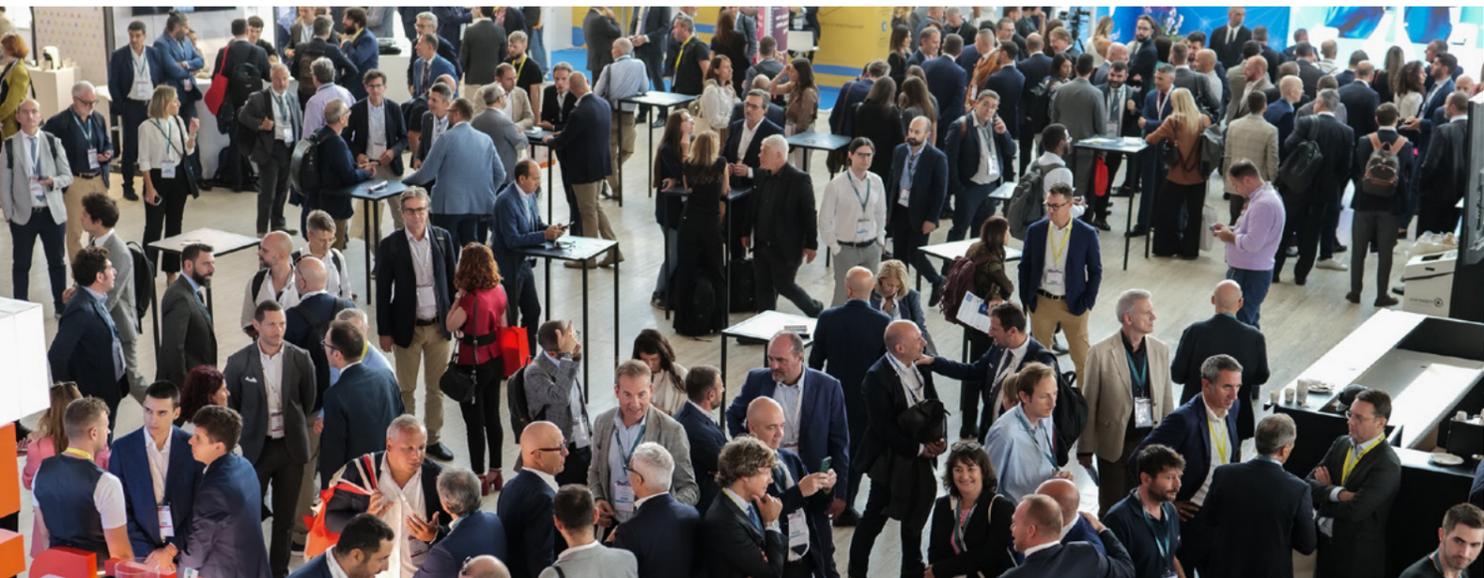
"In both the military and the civil domain, we increasingly rely on technologies such as high-performance computing, cloud, and satellite services, which are key to producing and storing data. All of these need to be protected and safeguarded. The cybersecurity market will grow exponentially, and for Europe to play a prominent role, we need a wide and visionary strategy; not a national, but a continental one; a strong cyber strategy and clear vision about how to protect our infrastructures."

Roberto Cingolani, CEO and General Manager of Leonardo

"Cybersecurity is increasingly a central issue on the agenda of corporate decision-makers and public authorities because we are witnessing a phase of strong technological acceleration, with a multiplier effect resulting from the growth at scale of several innovative components. I specifically refer to three technologies that constitute the so-called digital core of a company and a country: Cloud, Data, and Artificial Intelligence, which are the drivers of future value creation."

Mauro Macchi, President and CEO of Accenture Italia

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INNOVATION PARTNER: accenture

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