



# SPONSORSHIP PACKAGES

## Sponsorship Options with ScotlandIS

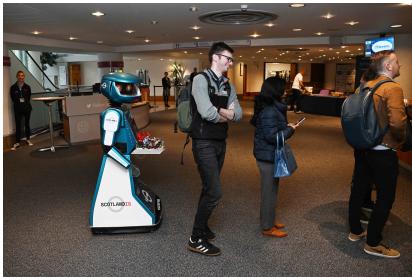
The events of ScotlandIS are as successful as they are because of the generous support of our members and the wider community.

This document outlines one of our largest events that we will host over the course of 2025, the sponsorship packages available, and the opportunities we have to increase your brand exposure.

If you would like to discuss any of the below in more detail, please do not hesitate to get in touch with Cat Blair at [catriona.blair@scotlandis.com](mailto:catriona.blair@scotlandis.com) and she will be happy to arrange a meeting.

## Digital Tech Awards Sponsorship

We have two or three levels of sponsorship for each event, but we are more than happy to tailor these to the aims and requirements of your organisation - please just ask!!



# Digital Technology Awards

One of our most anticipated nights of the year: the ScotlandIS Digital Technology Awards, on the 20th March at the Radisson Blu Glasgow, showcase excellence within the industry rewarding the innovation, expertise and ambition of businesses large and small – and the people who drive them.

The Digital Tech Awards categories for 2025 are:

- ~~Tech for Good~~
- Product Innovation
- Service Innovation
- ~~Data Trailblazer~~
- ~~Cyber Excellence~~
- ~~Best Wellbeing at Work~~
- ~~Public Sector Innovation~~
- ~~Outstanding IT Managed Service Provider~~
- ~~Digital Tech Rising Star~~
- Digital Tech Business of the Year: ~~Start Up/Scale Up/Enterprise~~

Categories with a strike through have already secured sponsorship.

Sponsorship opportunities for the Digital Tech Awards can be viewed below.

## Level 1 - Title Sponsor

Member: £10,000 +VAT/Non-member: £12,000 +VAT

Sponsorship benefits include, but are not limited to:

- 10 tickets to the Digital Technology Awards Dinner
- Sponsors welcome on stage
- Prominent branding on awards presentation AV
- Prominent branding on all publicity materials
- Photo opportunities with all winners on the night
- Branding on tv loop throughout the venue
- Branding on all delegate badges
- Logo and hyperlink from the Digital Tech section on the ScotlandIS website
- Promotion via ScotlandIS social media channels

## Level 2 - Individual Award Sponsor x 11

Member: £3,000 +VAT/Non-member: £4,000+VAT

Sponsorship benefits include, but are not limited to:

- 10 tickets to the Digital Technology Awards Dinner
- Presentation of the award on stage
- Branding on awards presentation AV
- Branding on all publicity materials for this award
- Photo opportunity with award winner on the night
- Branding on tv loop throughout the venue
- Logo and hyperlink from the Digital Tech section on the ScotlandIS website
- Promotion via ScotlandIS social media channels

## Terms and Conditions

To take into consideration costs that are incurred by ScotlandIS to deliver sponsorship benefits, we have had to introduce the following cancellation charges:

- Cancellations made less than 30 days before the event = 100% remains payable
- Cancellations made within 1 to 3 months before the event = 75% remains payable
- Cancellations made within 4 to 6 months before the event = 50% remains payable
- Cancellations made 7 months before the event or earlier = 10% remains payable

Full terms and conditions will be included in sponsorship contract.

Please get in touch with [catriona.blair@scotlandis.com](mailto:catriona.blair@scotlandis.com) if you have any questions.