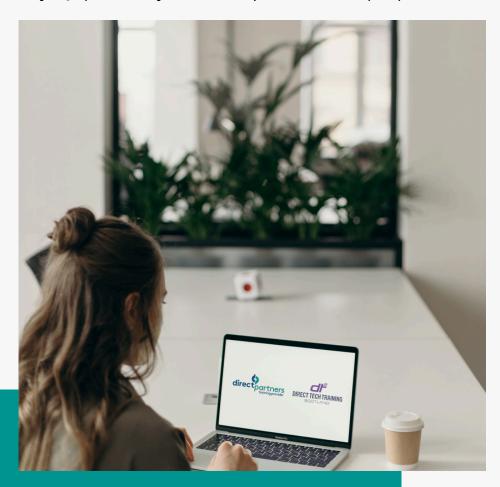






ACCESS SDS FUNDED DIGITAL & TECH TRAINING FOR YOUR WORKFORCE

Delivered by Direct Tech, Tech Training Division of Direct Partners Accredited by SQA | Funded by Skills Development Scotland (SDS)



Employers in Scotland have a limited opportunity to access SDS funded digital and tech training for their workforce.

This is your chance to upskill your team, improve efficiency, and support digital transformation—with low financial cost to the business.

LIMITED CO-FUNDED PLACES AVAILABLE FROM APRIL 2025

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HOW IT WORKS

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Consultation

· We meet with you to understand your business goals, objectives, and key performance indicators (KPIs)

Initial Assessment

• We assess each learner's role and potential to ensure the most relevant training programme is selected.

Individual Learning Plan

- A tailored learning plan is created for each learner, aligning training objectives with your business needs.
- Optional units are selected to support both the learner's job role and your organisational goals.

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• Delivered by qualified Tech

Training Agreement

· A formal agreement is established between you, the learner, and the assessor, ensuring clarity on roles and expectations.

On-Job Mentor

- You assign an on-job mentor to support the
- We provide an induction to equip mentors with the skills to guide learners effectively.

Programme Delivery

- learner's development.
- activities. Practical Application: Learners apply new skills directly to
 - workplace tasks.

Instructors using a hybrid model:

Remote Workshops: Interactive

labs, jams, and problem-solving

- Self-Paced Learning: Knowledge decks, workbooks, and guided exercises.
- Drop-In Support: Remote or inperson Q&A sessions.

Tracking and Monitoring

- Learners use a web based application to develop an online portfolio and document evidence of work-based learning.
- Meta Skills Assessment: Conducted to track and monitor the impact of the learning journey.

Quarterly Reviews

- The training plan and learner progress is reviewed quarterly in collaboration with the learner and employer.
- Comprehensive reports are subsequently provided highlighting progress, achievements, and areas of improvement.



Start dates: Rolling starts, effective immediately **Average duration of the learning:** 12 months

Weekly commitment: We recommend around 2 hours a week, whether this be participating in instructor led remote sessions or working independently. Mentorship and 1-2-1 support will also be available throughout, in-person or remote.

WHAT'S IN IT FOR YOUR BUSINESS?

- 01 Low Financial Cost to your business
- Enhanced Business Performance: Training drives efficiency, fosters innovation, and enhances workplace effectiveness.
- Support for Smart Working: Learners apply new skills directly to their roles, delivering immediate impact.
- Talent Retention: Demonstrates your commitment to staff growth, fostering loyalty and engagement.
- NI Savings: Reduce costs with NI exemption for employees under 25.
- Minimal Disruption: The delivery model is accessible and flexible. Delivered with a hybrid model of instructor led remote sessions and self paced learning.



ELIGIBILITY CRITERIA

Existing Staff

- Must have a contract of employment
- Job role must align with the training programme
- No age restrictions
- Staff under 25: Eligible for Employer NI exemption during training

New Recruits

- Support available for recruitment, including payroll services for temp contracts (16+ hours per week)
- Employer can transition from temp to permanent contracts on successful completion of the training

WHY PARTNER US?

Expert Delivery

Industry professionals ensure training is practical and impactful.

Proven Experience

Trusted by businesses across Scotland for over 20 years.

Quality Assured

Programmes monitored by dedicated project managers, ensuring high standards and measurable outcomes.



PROGRAMME OVERVIEW

Choose from four in-demand training areas

Click on the course title hyper linked for more details



Digital Marketing

This programme equips the learner with the skills to craft compelling narratives, engage customers, and drive brand growth across online platforms.

Digital Application

Digital applications are the backbone of modern business operations, streamlining processes and enhancing productivity. Learners will develop the skills to make data-driven decisions.

Data Analytics

This programme is designed to empower learner with the skills to transform raw data into actionable insights, driving strategic decisions and innovation.

Software Development

This programme helps learner master programming languages and development methodologies. Learners will create solutions that drive business success, enhance user experiences, and solve complex problems.



NEXT STEPS

Book a consultation to explore how this programme aligns with your business goals. Empower your team now with future-ready skills at low financial cost, available from April 2025.

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